

H. J. Heinz Company Corporate Social Responsibility Report



2007



> 2007 Corporate Social Responsibility Report H. J. Heinz Company

About This Report

The H. J. Heinz Company measures success by the value we deliver to our different stakeholders, including shareholders, consumers, customers, employees, and communities. A critical area that encompasses many of these stakeholders is corporate social responsibility. In this, our second Corporate Social Responsibility Report, we provide a snapshot of our principles, goals and activities in key areas such as health and wellness, nutrition, product quality, safety, labor and social concerns, environmental practices, business ethics, and corporate governance. This report focuses on the activities of the H. J. Heinz Company and its affiliates (excluding joint ventures) over the last two fiscal years, ending May 2, 2007.

We strive to include the most comprehensive data available in our reports and have applied our own high standards in collecting clear and accurate information, while building capacity to extract and compile global information for certain areas of our corporate social responsibility performance. As such, we did not seek external assurance for this report. We are working to address data-collection challenges through enhancing global information reporting capabilities.

Global Reporting Initiative Guidelines

Heinz has applied the internationally recognized 2006 Global Reporting Initiative (GRI) G3 Sustainability Reporting Guidelines in producing this report and is declaring a self-declared, third-party checked Application Level of B. A full GRI Content Index is available on our Web site at Heinz.com/CSR. As recommended by the GRI process for defining report content, this report also includes information on key industry issues and concerns.



About the Cover: Heinz tomatoes around the globe are grown from seeds specifically bred through traditional means by our talented team of experts based in California. Reuben Peterson (left), the leader of Heinz's global tomato research and tomato supply chain team, surveys the summer 2007 Heinz tomato crop with Stuart Woolf, president of Woolf

Farming Co. and managing partner of Los Gatos Tomato Products, Huron, Calif. Woolf Farming Co. is one of Heinz's lead tomato suppliers in the U.S.



Stakeholder Engagement

Heinz recognizes the value of maintaining an active dialogue with key stakeholders, including our shareholders, local communities, customers, suppliers, employees, regulators and non-governmental organizations. We listen to our stakeholders so that we can understand their views on business and corporate social responsibility, and address their needs and concerns. With that in mind, Heinz has surveyed stakeholders and met with non-governmental organizations and non-profit foundations to help develop the content of this report.

Through this interaction, we realized there is great interest in information about the Heinz Micronutrient Campaign, Health and Wellness initiatives, and the Heinz Seed Program, which we will discuss in detail.

Heinz redesigned and reorganized our Corporate Social Responsibility Report this year to better and more clearly deliver comprehensive, transparent, and relevant information about our Company activities. We encourage you to share your feedback on this report by emailing us at csr@us.hjheinz.com.

Environmental Impact of this Report

Heinz minimized the environmental impact of this report by printing it on recycled paper certified by Green Seal and the Forest Stewardship Council, which promotes environmentally appropriate, socially beneficial, and economically viable management of the world's forests. The paper, Mohawk Via, 100% PC Cool White, was manufactured in a chlorine-free process using non-polluting, wind-generated energy. To conserve paper, Heinz is making additional data and information available on its Web site, Heinz.com.

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“This report chronicles our performance and progress over the past two fiscal years towards becoming an even more responsible corporate steward.”

Guided by the philosophy of our founder, Henry John Heinz, that “to do a common thing uncommonly well brings success,” our Company has been dedicated to making a positive impact in the global community for nearly 140 years.

As a global food purveyor, the H. J. Heinz Company recognizes that everything we do to bring consumers nourishment and nutrition, from the seed to the store, has an impact on people, communities, and the environment.

This report chronicles our performance and progress over the past two fiscal years towards becoming an even more responsible corporate steward. I am particularly proud of the progress we are making with the Heinz Micronutrient Campaign, a groundbreaking nonprofit program that is combating the global health menace of iron-deficiency anemia in infants and children. I am also proud of the fact that in 2007, Heinz received the highest score from investment analysts in The LOHAS Index,[™] a ranking of the 50 most environmentally and socially responsible companies based upon seven criteria: sense of community, corporate governance, diversity, employee relations, environment, human rights and product.

From the very beginning, Heinz has been a leader in food quality and safety. In keeping with this tradition, Heinz has increased its commitment to countries such as India and China, where we work with farmers and government authorities to introduce sustainable agriculture practices and

develop modern regulatory frameworks. Our engagements are not only beneficial to the environment and the livelihood of farmers in the developing world, but they also benefit Heinz, as we cultivate reliable new sources of agricultural ingredients.

We understand that there are many other areas where socially responsible behavior is also good business. That is why we are developing a five-year strategy with challenging but realistic targets for improving the health and wellness profile of our products, reducing our environmental footprint, and enhancing our employment practices to encourage a workforce that reflects a variety of perspectives. Our five-year plan will be introduced in Fiscal 2009 and will outline our CSR goals and specific conservation targets.

This report chronicles how much we have accomplished at Heinz. We are committed to being the best company we can be for our shareholders, our consumers, our employees, and for the people and communities we serve around the world.

It is our pledge, our mission, and our future.

Sincerely,

A handwritten signature in black ink that reads "Bill Johnson". The signature is written in a cursive, flowing style.

William R. Johnson
Chairman, President and Chief Executive Officer



OUR CORPORATE SOCIAL RESPONSIBILITY MISSION:

“Heinz will achieve sustainable growth by enhancing the nutrition, health and wellness of people and their communities. We will conduct business in an ethical manner, guided by our strong commitment to integrity, safety, and the principles of social and environmental responsibility. In communities where we operate, Heinz will manufacture safe, high-quality products, reduce environmental impacts, and maintain business and labor practices that ensure human safety and dignity. As a global company, Heinz will also make the world a better place to live by helping people in need through our charitable foundations, employee contributions, and community partnerships.”

At Heinz, our firm commitment to corporate social responsibility is embedded in the way we conduct business. Heinz is a global food company built upon a legacy of integrity, ethics, transparency, and community engagement.

Corporate Governance

Heinz has established a firm system of corporate governance to ensure that the Company is accountable to shareholders and the community, and that it operates in an ethical and socially responsible manner. At the center of our system is the 12-member Board of Directors elected annually by shareholders. The Board includes 11 independent directors (as defined by New York Stock Exchange and Securities and Exchange Commission rules and the Company’s standards of independence) and the Heinz Chairman, President and CEO. The Board of Directors oversees the Company and is responsible for approving its long-term strategy and vision.

The Board operates under adopted principles that specify its role, composition, structure, and functions. At the end of Fiscal Year 2007, the Board included two female directors and two minority directors.

Since our last report, Heinz has renamed its Public Issues Committee to more accurately reflect our commitment to social responsibility. The new Corporate Social Responsibility Committee is chaired by Director Leonard S. Coleman, Jr., former president of the National League of Professional Baseball Clubs, who has a strong interest in sustainable community development. This committee reviews the Company’s

corporate social responsibility performance and discusses issues such as human rights and employment, safety, and environmental matters on an ongoing basis. It reports to the Board of Directors three times a year.

Also contributing to strong corporate governance at Heinz are the Office of the Chairman and the Presidents Council. Heinz Chairman, President and CEO William R. Johnson leads the Office of the Chairman, which consists of eight senior executives. It was created in 2005 to provide strategic leadership and direction for the Company, and to foster innovation, collaboration, and process improvement. The Presidents Council includes the heads of Heinz's major business units and functions. It meets regularly during the year to share insights, benchmark best practices, and discuss significant trends.



At Heinz, our commitment to corporate social responsibility is integrated throughout the entire Company, with a focus on policies, principles, and training programs that reinforce its importance. For instance, our longstanding Global Code of Conduct sets high standards for conducting business in a legal and ethical manner. Employees are expected to comply with the Global Code of Conduct and other Company policies in order to prevent harassment, discrimination, conflicts of interest, insider trading, antitrust violations, and other unacceptable behaviors. To ensure compliance with the Code,

Heinz developed an online training program, which has now been completed by the vast majority of salaried employees in the United States, Australia, New Zealand, United Kingdom, Ireland, and Canada.

Corporate Policies are also posted on the Company's intranet and circulated to employees via e-mail and through supervisors. Managing directors and presidents of all Heinz affiliates must certify annually that these policies have been shared internally and that employees and operations are complying with them.

The Heinz Global Operating Principles express our unwavering commitment to safe and fair treatment of all employees, environmental protection, and respect for cultural, ethnic, religious, political, and philosophical differences among people.

Heinz has an anonymous, 24-hour multilingual Ethics and Compliance hotline that is staffed by an independent third party. An internal Heinz team investigates each call in a timely manner. Based upon the findings, the calls may result in actions including counseling, training, or other disciplinary measures, up to and including termination of employees who are found to have violated Company policies. Employees are encouraged to first raise concerns with their supervisors or the Human Resources Department, but the hotline has proven to be a valuable additional resource for employees to share information. In addition to human resource calls, the hotline receives calls regarding safety, quality, harassment, discrimination, and other ethical violations. Substantiated cases are followed-up with counseling, training, and/or disciplinary action. Calls to the hotline are investigated within 12 days, and a company response is provided back to the hotline within 14 days. Safety related calls are followed-up within 48 hours.

Global Operating Principles

Heinz's Global Operating Principles, in place since 2003, were developed based upon three widely-respected documents: The Sullivan Principles, the U.N. Global Compact, and the International Labor Organization's Human Rights Principles. The Heinz Principles express our unwavering commitment to safe and fair treatment of all employees, protection of the environment, and respect for cultural, ethnic, religious, political, and philosophical differences among people. These principles apply to all Heinz employees and facilities, and each Heinz affiliate is required to certify compliance and agree to monitoring by internal auditors.

The Company's Supplier Guiding Principles ensure that our suppliers uphold uniformly high standards of quality and service.

Supplier Guiding Principles

Heinz has approximately 8,000 domestic and 35,000 international suppliers. The Company's Supplier Guiding Principles require our suppliers, co-packers, and joint venture partners to comply with local labor and environmental laws. For example, Heinz expects its suppliers to protect the health and safety of their workers and to refrain from hiring anyone under the legal age for employment. Suppliers are asked to certify their compliance with our principles at our request, and Heinz also conducts unannounced on-site inspections to verify compliance.

When a supplier is not in compliance, we take appropriate action on a case-by-case basis, and work with suppliers

to correct deficiencies, conduct follow-up audits, and, if appropriate, terminate relationships.

Heinz is attaching the Supplier Guiding Principles to all new and renewed contracts with suppliers of goods and services, including contractors, co-packers, and joint venture partners around the world. Almost all of our contracts in the United States already include these guidelines. We certify suppliers' compliance with these principles and maintain regular communication through proprietary software.



In 2007, we established a Global Supply Chain Task Force led by Scott O'Hara, President and CEO

of Heinz Europe.

The task force's primary objective is to enhance the Company's competitive advantage by improving coordination and reporting systems across the supply chain, and to harmonize global processes and benefit from Heinz's scale among suppliers. As a result, we

expect to improve our return on fixed assets while reducing the environmental impact of our operations. The task force also is exploring additional opportunities for global manufacturing optimization, and plays a part in ensuring that suppliers share the same principles as Heinz regarding compliance.



- To view Heinz's Global Operating Principles, visit: Heinz.com/OperatingPrinciples
- To view Heinz's Supplier Guiding Principles visit: Heinz.com/SupplierPrinciples
- More information on Corporate Governance Policies and Heinz's Code of Conduct is available at: Heinz.com/Governance



“Being a socially responsible company means demonstrating an enduring commitment to improving people’s lives.

It’s about delivering sustainable growth, supported by a firm foundation of principles that preserve human dignity, enhance the quality of life, and reduce environmental impacts. That’s our goal at Heinz.”

Leonard S. Coleman, Jr.
Heinz Board Member
Chair of the Corporate Social
Responsibility Board Committee



Heinz donated more than \$17 million in cash and products across the globe over the past two fiscal years to support community programs, with a focus on promoting the health, nutrition, and well-being of children and families.

The H. J. Heinz Company defines success not only by money earned, but by money well spent for shareholders, employees, consumers, and the public good. From Pittsburgh, Pennsylvania, where the Company is based, to countries such as the United Kingdom, Poland, China, India, and Italy, to name just a few, Heinz plays a vital role in the economic landscape of communities where Heinz is a trusted partner and employer, as it delivers superior value and growth to our shareholders. At the same time, we recognize and monitor major operational risks and challenges to our ongoing economic performance. These risks include: climate change, higher energy costs, and increases in the cost of raw materials (agricultural products) and packaging.

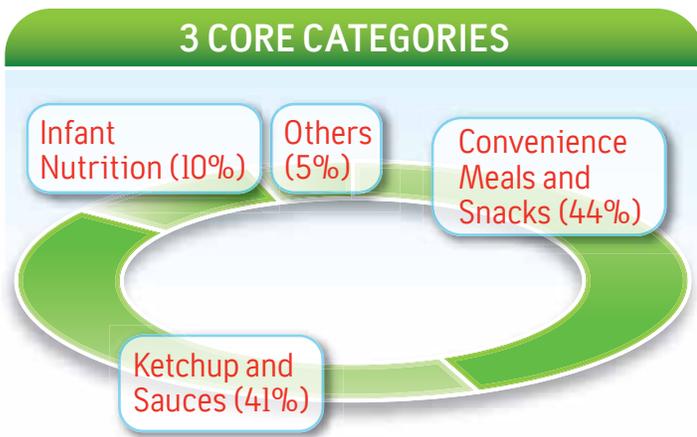
Our Financial Results

In Fiscal 2007, Heinz sales rose 4.1% to \$9 billion (despite one less selling week than in Fiscal 2006) as the Company achieved

dynamic growth due in part to healthy, innovative new products. Heinz reported in Fiscal 2007 net income of \$785.7 million, or \$2.36 per share, an increase of 22% versus Fiscal 2006. In Fiscal 2006, Heinz reported sales of \$8.64 billion and net income of \$645.6 million, or \$1.89 per share.

Overall, Heinz markets more than 16,000 products, primarily in three core categories: Ketchup and Sauces, Meals and Snacks, and Infant Nutrition. In Fiscal 2007, Meals and Snacks accounted for more than 44% of the Company's total sales, followed by Ketchup and Sauces (41%), and Infant Nutrition (10%). Sales for the Company's top 15 brands, which account for about 70% of the Company's sales, grew by 8.5%.

Reflecting Heinz's global presence, more than half of our sales are outside North America. In Fiscal 2007, Heinz reported sales of \$3.1 billion in Europe, \$1.2 billion in Asia/Pacific, and



This illustration displays Heinz's core categories as a percentage of total Company sales in Fiscal 2007.

\$427 million in other regions outside North America. Heinz has been investing in emerging markets, including Russia, India, China, Indonesia, Poland, and Latin America, to drive growth. These emerging markets are growing at double-digit rates and generating almost one-third of the Company's sales growth. We expect these markets to achieve total sales of approximately \$1 billion in Fiscal 2008.

Operating free cash flow (cash from operations less capital expenditures, plus proceeds from the disposition of plants,

property and equipment) is an important benchmark of economic performance. In Fiscal 2007, Heinz's growth, cost savings, and working capital productivity drove operating free cash flow to \$878 million, or almost 10% of revenue, up from \$863 million a year earlier. A significant part of the Company's operating free cash flow was returned directly to Heinz shareholders through a 17% dividend increase and net share repurchases of \$501 million. For Fiscal 2007, Total Shareholder Return was almost 15%, and after-tax Return on Invested Capital improved to 15.8% from 14.8% a year earlier.

Bringing Economic Benefit To Local Communities

With strong financial results fueled by investments in growth and innovation, Heinz's economic performance is benefiting shareholders, consumers, customers, employees and communities at the heart of our mission.

Heinz employs approximately 33,000 people and pays competitive wages that comply with local laws and typically exceed the prevailing local minimum wage standards. In addition, almost all employees hired at our manufacturing facilities are drawn from the local communities, thereby supporting the vitality of local economies.

Superior Value & Growth Plan

FY07 Targets Accomplished

Grow the Portfolio

New Product Launches	100+	<input checked="" type="checkbox"/>
Consumer Marketing	+24%	<input checked="" type="checkbox"/>
R&D	+19%	<input checked="" type="checkbox"/>

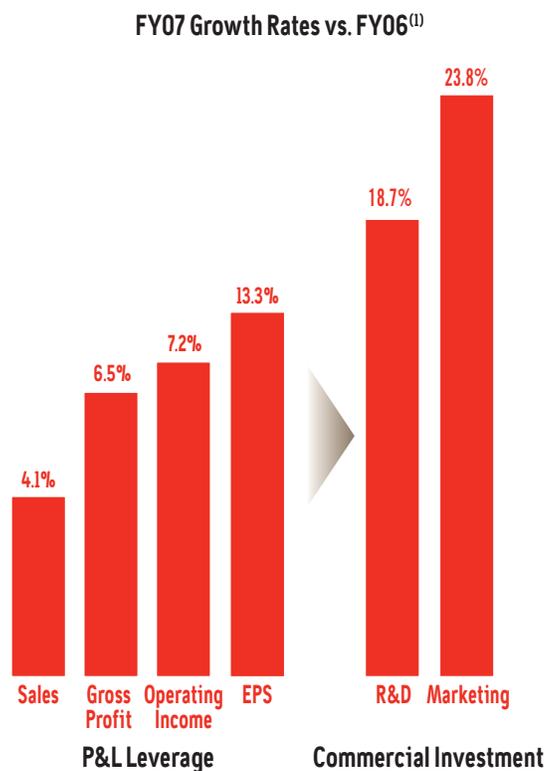
Reduce Costs to Drive Margins

COGS Productivity	\$185MM	<input checked="" type="checkbox"/>
Plant Exits	16	<input checked="" type="checkbox"/>
SG&A Productivity	\$65MM	<input checked="" type="checkbox"/>

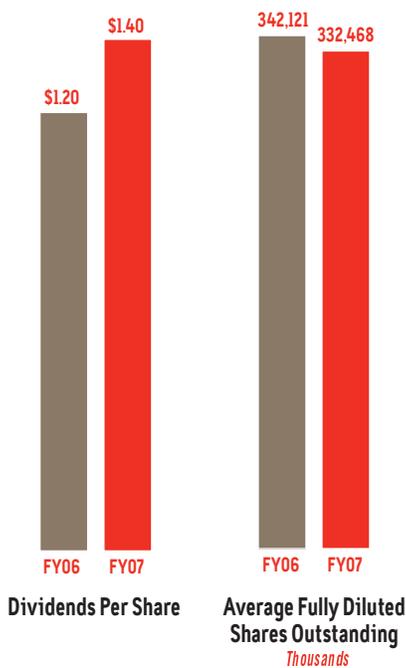
Generate Cash to Deliver Superior Value

Op. Free Cash Flow	\$878MM	<input checked="" type="checkbox"/>
Net Share Repurchases	\$501MM	<input checked="" type="checkbox"/>
Dividend Per Share	+16.7%	<input checked="" type="checkbox"/>

MM = Millions of Dollars



⁽¹⁾ Continuing Operations, Excluding Special Items in Fiscal 2006



Heinz also makes a positive economic impact by funding retirement benefit plans, which in most cases are 401(k) Savings Plans and/or a Company Contribution Accounts (which is an age-related contribution). Retirement benefit plans are provided for all eligible employees.

The presence of Heinz as a major employer enhances the tax revenue of the nations and communities where we do business. In Fiscal 2007, Heinz paid \$283.4 million in income taxes globally, compared with \$326.4 million a year earlier. Heinz also has a longstanding practice of purchasing goods and services from local suppliers, once again benefiting the economic vitality of the communities in which we operate.

Our economic impact extends to making charitable contributions that benefit communities where we operate. Heinz makes voluntary contributions and grants through the H. J. Heinz Company Foundation and other Company programs. Heinz donated more than \$17 million globally during Fiscal 2007 and Fiscal 2006 to support community programs, with a focus on

promoting the health, nutrition, and the well-being of children and families.

Both full-time and part-time employees are eligible for benefits. Heinz also funds state-sponsored retirement programs for close to 100% of our global workforce. The Company contributed \$62.5 million to its defined benefit plans in Fiscal 2007, compared to \$64.6 million in Fiscal 2006.

Pension plans also are available for certain employees. The Company recognized pension expense of \$31.6 million and \$77.1 million for Fiscal 2007 and 2006 respectively, which reflected expected return on plan assets of \$198.5 million and \$169.0 million respectively.

At Heinz, we are proud to report that our retirement benefit plans and pension plans are adequately funded. The Company funds its U.S. defined benefit plans in accordance with Internal Revenue Service regulations, while foreign defined benefit plans are funded in accordance with the local laws and regulations in each country.

When marketing and selling our products in emerging markets, Heinz measures the local purchasing power of low-income consumers to ensure that our products are priced fairly and with affordability in mind.

Delivering Product Value

Because Heinz understands consumers' financial concerns, we make product value one of the main ingredients in our recipe for achieving sustainable growth and economic success. We are dedicated to competitive pricing for our nutritious, high-quality products, which are trusted and enjoyed around the world.

When marketing and selling our products in emerging markets, Heinz measures

the local purchasing power of low-income consumers to ensure that our products are priced fairly and with affordability in mind. We also adapt many product lines and recipes so our products meet taste and nutritional needs of consumers in different markets.



For more information on Heinz Financials, refer to our Annual Reports available at Heinz.com/Annual

> Heinz Micronutrient Campaign



Heinz™ Micronutrient Campaign *A Foundation for Healthy Life*



Heinz believes that all children, no matter where they live, deserve a fighting chance to grow up strong and healthy. In addition to its global infant nutrition products, the H. J. Heinz Company, together with its nonprofit Foundation, is committed to tackling micronutrient malnutrition through the Heinz Micronutrient Campaign.

Heinz is devoted to the health and wellness of our consumers, but we also recognize a responsibility to work with governments and non-governmental organizations to help all children around the globe grow up strong and healthy. That is why the H. J. Heinz Company has committed to provide free micronutrient assistance to 10 million children by 2010 through our Foundation and the voluntary contributions of our employees and partners.

More than two billion people, or roughly one-third of the world's population, are malnourished. Those most at risk are young children in impoverished countries.

Sadly, many of these children do not have enough food to eat, while others rely heavily on a diet of corn, rice, or wheat that lacks micronutrients – essential vitamins and minerals found in fruits, vegetables, fish, and meat.

From a public health viewpoint, micronutrient malnutrition is a major concern because it is a risk factor for many other diseases and can ultimately contribute to death¹. Iron and Vitamin A deficiencies are two of the top 15 causes of disease² and micronutrient malnutrition is responsible for over half of the child deaths that occur around the globe each year. This can be prevented³.

According to the World Health Organization, the three most common forms of micronutrient malnutrition are iron, vitamin A and iodine deficiencies. These deficiencies can increase child-birth mortality rates, lower resistance to disease, and impair growth and cognitive development.

Compounding that health impact, a recent World Bank report determined that micronutrient malnutrition also perpetuates poverty and costs deprived countries of as much as 3% of their yearly gross domestic product.

The good news is that malnutrition can be prevented. In fact, death rates of children under the age of five are dropping. But at Heinz, we believe they are not dropping fast enough. That is why Heinz helped develop a solution that can drastically reduce the global surge of malnutrition.

Our Heinz Micronutrient Campaign (HMC) focuses on the most at-risk populations in underdeveloped nations, where nearly 750 million young children are affected.

We know that iron supplementation has been proven to improve cognitive function, school performance and the ability to work. It also can reduce the risk of mortality among severely anemic individuals. Vitamin A supplementation is also important, as it can reduce child mortality rates and prevent

blindness and other eye disorders. Iodine supplementation is also essential, as it can help prevent brain damage and mental retardation in children, and can reduce risks of stillbirth and low-birth-weight infants⁴.

Since 2001, when Heinz first pledged its support to Dr. Stanley Zlotkin of Toronto's Hospital for Sick Children and his development of Sprinkles,[™] more than 1.2 million children in Ghana, Guyana, Haiti, Indonesia, Mongolia, and elsewhere have benefited from the Heinz Micronutrient Campaign.

According to Dr. Zlotkin's research, children who received Sprinkles[™] showed marked improvement in overall health. They experienced increases in appetite and physical activity levels, slept better, and were more playful.

Through Project Mayang in Indonesia, Heinz has provided more than 44 million sachets of Vitalita[™] micronutrients to children.



Heinz[™]
Micronutrient Campaign
A Foundation for Healthy Life



Through our partnership with Helen Keller International, public health workers in Indonesia received training and information about Vitalita™.



Project Mayang – Indonesia

In Indonesia, 4-year-old Mayang is just one of approximately 12 million children who are suffering from micronutrient malnutrition. To date, she and 400,000 other Indonesian children have benefited from the Heinz Micronutrient Campaign, making Project Mayang our most successful program. United by the common goal of combatting micronutrient malnutrition globally, the H. J. Heinz Company, its Foundation, and Helen Keller International joined forces in 2003 to address micronutrient malnutrition in Indonesia. Heinz employees assisted in developing the program by creating a new formulation tailored to the needs of Indonesian children, called Vitalita™,

maintaining quality control, and ensuring UNICEF certification of the production facility.

The H. J. Heinz Foundation and the U.S. Department of Agriculture provided funding support to Helen Keller International, which conducted efficacy and effectiveness studies, and monitored and evaluated the program. Helen Keller International also trained public health workers to administer more than 44 million sachets of Vitalita™ to Mayang and thousands of other children in communities such as Aceh, Jakarta, Yogyakarta, and Sukabumi.

Our post-tsunami micronutrient distribution initiative in Indonesia was the largest and most successful supplement distribution in the world. It resulted in a joint statement by the World Food Programme, UNICEF, and the World Health Organization on the value of micronutrient supplements in emergency situations.



Heinz™
Micronutrient Campaign
A Foundation for Healthy Life



a heat-resistant and water-soluble product. Mei Li's mother will be able to add Nurture Mate to the foods she normally feeds her daughter. Nurture Mate will be launched as part of the Project Mei Li Pilot Program, in 2007.



Project Mei Li - China

According to the World Health Organization, micronutrient malnutrition is estimated to affect 57% of the people in South and East Asia. Of the 1.3 billion people in China, 83 million are children, age 4 or younger. That is why the Heinz Micronutrient Campaign team has designated China as a priority area of need, and is partnering with the Chinese government and non-governmental organizations to address this problem.

Because Chinese children, like 5-year-old Mei Li, are typically weaned on warm, liquid-based foods such as congee, Heinz nutritionists in China have developed Nurture Mate,™



Heinz will work directly with the Chinese Ministry of Health, which initially sought out Heinz to assist with its battle against micronutrient malnutrition, and the National Center for Women and Children's Health of the Chinese Center for Disease Control and Prevention in Beijing, which is leading the testing of Nurture Mate's efficacy and effectiveness in China. All members of this public-private partnership share a common vision – the elimination of micronutrient malnutrition among children in China.

Nurture Mate™ micronutrients can be added to everyday foods and do not alter their taste. They help children in China like Mei Li (center) grow up strong and healthy as part of a joint effort between Heinz and the Chinese Ministry of Health.



Heinz™
Micronutrient Campaign
A Foundation for Healthy Life



Project Ashok - India

In India, a nation of more than 1.1 billion people, the Heinz Micronutrient Campaign team is undertaking an

Heinz is partnering with government officials in India to combat anemia.

ambitious multi-site Anemia Surveillance Project in three districts in Maharashtra State: Pune, Thane, and Gadchiroli. The Anemia Surveillance Project began in August 2007, and will involve more than 18,000 children, including 2-year-old Ashok. In Maharashtra, it is hoped that up to 6.5 million children in 65,000 centers will eventually benefit from the work done through the combined efforts of Heinz, Helen Keller International, the State's Integrated Child Development Services, King Edward Memorial Hospital, and other local partners, including the scientific advisors of the Heinz Nutrition Foundation of India.



Sprinkles plus™ is a micronutrient powder that comes in small sachet packets. It has been distributed worldwide to developing countries to provide children with the necessary vitamins and minerals for a healthy life.

In addition to providing quality assurance guidelines for the production of Sprinkles micronutrients in India, we are grateful to the employees of Heinz India who have been instrumental in linking the Heinz Micronutrient Campaign team with local government officials and non-governmental organizations, partners whose cooperation and controlled distribution of micronutrients is essential to ensure the success of Project Ashok and to sustain long-term programs aimed at eradicating the scourge of micronutrient malnutrition.

Heinz India also has coordinated production with suppliers for the majority of the micronutrient Sprinkles that have

been distributed worldwide to countries such as Bolivia, Bangladesh, Cambodia, Honduras, Kenya, Mongolia and Tanzania. In 2006, UNICEF designated Heinz India as one of its two official partners in the distribution of micronutrient sachets.



H. J. Heinz Company Chairman, President and CEO William R. Johnson received the inaugural Helen Keller International Global Visionary Award on behalf of Heinz employees in April 2006, at the Waldorf=Astoria Hotel in New York City. Presenting the award was three-time Academy Award-winning actress Meryl Streep.

Heinz's Continuing Commitment and Leadership

The Heinz Micronutrient Campaign is poised to make significant inroads in the global fight against micronutrient malnutrition. By helping thousands of children like Mei Li, Mayang, and Ashok, Heinz is building a solid Foundation for Healthy Life in the most at-risk regions of the world.

In recognition of Heinz's exchange of technical knowledge and humanitarian assistance, the Company received two prestigious awards in 2006: the Global Visionary Award from Helen Keller International, and the Marco Polo Award from the People's Republic of China.

To date, the H. J. Heinz Company Foundation and Heinz have spent nearly \$3 million on Micronutrient Campaign grants and projects, and have renewed their commitment with an additional pledge of \$5 million over the next five years.

¹ Guidelines on food fortification with micronutrients, World Health Organization and Food and Agricultural Organization of the United Nations, 2006.

² Codex Alimentarius - Food labeling - Complete texts, Rome, Food and Agriculture Organization of the United Nations, 2001.

³ Millennium Development Goals; Reduce Child Mortality, Canadian International Development Agency, www.acdi-cida.gc.ca.

⁴ Guidelines on food fortification with micronutrients, World Health Organization and Food and Agricultural Organization of the United Nations, 2006.



Heinz is proud of its heritage as the Pure Food Company. Ever since Henry Heinz began selling the excess produce from his mother's garden, superior taste, quality, and nutrition have been the hallmarks of Heinz. That tradition lives on in the natural, healthy foods we provide to consumers around the world.

> Heinz's Focus on Health and Wellness



Our goals are to increase knowledge and awareness of health issues, encourage nutritious choices and active lifestyles, and accelerate the research and development that help find solutions to health problems and diseases.

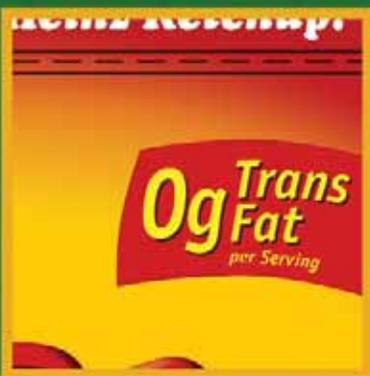
Healthy Products, Healthy Living

Since 1869, Heinz has secured its heritage as the Pure Food Company in the lives of men, women and children around the world by delivering nutritious, high-quality food products. The majority of Heinz's brand portfolio is based upon nutrient-rich tomatoes and beans. Additionally, Heinz is a leader in reduced-calorie meals, soups, and desserts.

Meeting consumer demand for healthy foods also makes good business sense, as it increases our product sales and attracts loyal consumers while reinforcing our Pure Food Company promise.

Today, a significant portion of the Heinz brand portfolio in North America, the United Kingdom, Continental Europe, Australia, and New Zealand includes healthy reduced-calorie meals, soups, and desserts under the Weight Watchers® Smart Ones® and Weight Watchers® from Heinz® brands.

Consumers can also choose from reduced salt, sugar, and fat varieties of many of our leading products, including Heinz Ketchup and Heinz Baked Beans in the U.K., Canada, Australia, and New Zealand. Heinz has introduced organic varieties of our infant foods, Classico® sauces, Heinz® Ketchup, and Heinz® Beans, and Heinz® Cream of Tomato Soup in the U.K. By the end of Fiscal 2008, we will achieve a 23% reduction in sodium in Bagel Bites® snacks in the U.S and Canada.



Global Health and Wellness Task Force

Globally, Heinz has made a commitment in all new products to increase or maintain current health benefits. Decisions regarding which healthy products to introduce in each region are based upon market research and consumer demand. We have learned that consumers around the globe may have different taste preferences, but almost all are increasingly seeking food products that help them lead healthier lives.

To accelerate progress in this critically important area, Heinz appointed Dave Moran, President and CEO of Heinz North America, to lead our Global Health and Wellness Task Force. The

task force is directing new product development on Health and Wellness across Heinz's three core categories, and our top 15 brands.

The task force's three-point global plan includes:

- 1) Addressing the ingredients of concern – sodium, sugar, trans fatty acids and others;***
- 2) Adding more goodness into our products; and***
- 3) Adding functional benefits for our consumers***

We have many Health and Wellness product initiatives in the pipeline, and are proud of the new offerings we have already brought to market.

In the United States, Heinz has introduced a no-salt added and reduced-sugar tomato ketchup, and will eliminate trans fat in our Ore-Ida® brand line of frozen potatoes by the end of 2007. In Italy, only 100% natural ingredients are used in Plasmon baby food. In Venezuela and Central America, we are in the process of developing no-sugar added baby food. In the U.K., our pasta meals are now fortified with Omega-3. In New Zealand, Heinz is utilizing steam-fresh microwave packaging technology to deliver nutrient-rich vegetables to consumers.

Promoting Wellness and Good Nutrition

Every day, Heinz promotes Health and Wellness through a variety of internal and external programs. Our goals are to increase knowledge and awareness of health issues, encourage nutritious choices and active lifestyles, and accelerate research and development that helps find solutions to health problems and diseases.

Heinz also believes that giving people access to nutrition information can help them make better food choices and maintain physical well-being.

For example, Heinz supports America on the Move in Pittsburgh, an initiative hosted by the University of Pittsburgh in collaboration with corporations and community partners in the Western Pennsylvania region.

It is a program of the America on the Move Foundation, a national non-profit organization that empowers individuals to take control of their health by making small, measurable changes to their daily eating and activity routines. The organization provides free Web-based programs, tools, and resources to the community. Through this partnership, Heinz nutritionists serve as experts for interviews about healthy eating.

Heinz is particularly concerned about the problem of obesity, especially among children. Through grants from the H. J. Heinz Company Foundation, we provide funding to a variety of organizations around the globe that work to combat obesity.

For example, in the European Union, we support the EU Diogenes (Diet, Obesity and Genes) project. This initiative is an integrated five-year project of the EU Sixth Framework Programme for Research and Technological Development and studies the dietary, genetic, physiological, psychological, and behavioral factors of obesity. This work began in 2005, and will continue until 2009.

We also believe that giving people access to nutrition information can help them make better food choices and maintain

The Well@Work program highlights ways Heinz employees can improve their diets, increase physical activity, quit cigarette smoking, and limit alcohol consumption.

physical well-being. That is why we created the **Heinz Institute of Nutritional Sciences**, a non-profit organization whose mission is to advance the knowledge and

practice of nutrition. The H. J. Heinz Company underwrites all costs for the Institute, actively participates in setting and measuring the Institute's progress on goals, and helps direct its global outreach to Heinz scientists.

The Institute cooperates with food and nutrition scientists, public health agencies, and other professional bodies in a number of countries to evaluate scientific data and find solutions to food and nutrition problems. It also supports applied scientific research and facilitates the dissemination of information to key audiences.

Our commitment to nutrition education in the past two years also included presentations, culinary demonstrations, and distribution of nutrition information at various conferences, such as the American Dietetic Association's 2006 and 2007 Food Conferences and Exhibitions.

Heinz also supports the Prostate Cancer Research Foundation of America in its mission to prevent cancer through research and education. This organization was selected because of the possible link with lycopene, an antioxidant naturally found in tomatoes, which may be helpful in the battle against prostate and other cancers.

Community health is a priority at Heinz. The Heinz Micronutrient Campaign (see Pages 9-13 for a detailed description) is a ground-breaking initiative to combat malnutrition in infants and children. We are also engaged in

community-based initiatives, such as Dutch Voedselbank, a company-sponsored program that provides hunger relief to people in need in the Netherlands.

Our focus on Health and Wellness extends to helping our employees build healthier bodies and minds. In the U.K., for example, Heinz teamed up with the British Heart Foundation to offer Well@Work, a program that promotes positive differences in employees' health and lifestyles. The Well@Work program highlights ways Heinz employees can improve their diets, increase physical activity, quit cigarette smoking, and limit alcohol consumption. Through the program, healthy food for lunch, and health checks that include blood pressure screenings, cholesterol tests, and Body Mass Index (BMI) calculations are offered. To date, approximately 40% of the employees at Heinz's main manufacturing site in the U.K. have participated in a free screening program. In the United States, Heinz subsidizes a portion of the costs for health and fitness club memberships for employees, and sponsors lunch-and-learn classes on a variety of health topics. In Australia, employees can enjoy complimentary fruit available in the office and use a company gym.



Deana Tobiczyk, a customer service manager for Heinz North America, has her blood pressure taken at one of many Health and Wellness fairs that Heinz provides free of charge to employees.

› Our Focus on Environmental Responsibility

Heinz is committed to reducing its environmental footprint and protecting natural resources for future generations.

From sustainable agriculture and energy-efficient manufacturing processes to eco-friendly packaging initiatives, Heinz is proving that smart business is compatible with environmental stewardship.

We are focusing our attention in four key environmental areas: waste, water, energy, and greenhouse gas emissions (GHGs). We recognize that our food growers use many acres of land and that a great deal of water and energy are consumed throughout the manufacturing process. We also know that our activities create GHGs emissions and waste. We are tracking and managing our impacts in these areas to ensure continuous improvement in our overall environmental performance.

Waste Reduction Through Packaging Innovation and Recycling

As a leading manufacturer of food products, we focus on Innovation and Research & Development to make great strides in the areas of packaging and recycling:

- ***In North America, we are switching our frozen Boston Market meals to trays made from recycled pulp and cartons that are not chemically bleached.***
- ***Our iconic glass ketchup bottles are now manufactured using 100% post-consumer reground and recycled glass.***
- ***In the U.K., Australia, Indonesia, and New Zealand, Heinz has been converting to lighter-weight cans for products such as beans and soups.***
- ***In China, infant food jars are being wrapped in paper sleeves, a more environmentally-friendly alternative to plastic shrink wrap.***

All of these initiatives are resulting in significant improvements. In the last fiscal year, at our facility in Mason, Ohio, Heinz reduced metal waste by 625,000 pounds. In Dallas, Texas, we recycled more than 1.2 million pounds of material. In Fremont, Ohio, we recycled 350,000 pounds of plastic. Heinz is presently transferring best practices in waste reduction and recycling across the globe.



Getting Greener in Escalon

The Heinz factory that processes fresh-packed, ripe red tomatoes has gotten greener. In Escalon, California, Heinz has reduced the environmental impact of the facility and lowered its natural gas consumption in the process.

The improvements focused on reducing emissions of nitrogen oxides to meet the new regulations in the San Joaquin Valley.

Faced with that challenge, the Escalon team came up with an innovative and cost-effective solution. First, two idle boilers were transferred from the Heinz facility in Stockton, to replace two aging boilers in Escalon, while keeping two other active boilers in Escalon intact. Heinz then retrofitted four boilers at Escalon with selective catalytic reduction technology that treats boiler exhaust gas with ammonia to convert nitrogen oxide into nitrogen and water vapor.

The two-step combination was a success. Escalon sharply reduced nitrogen oxide emissions to levels that average well below the tough new emissions limits of 9 parts per million, and it also lowered carbon monoxide emissions by 2.5 tons a year. Plus, there was an added environmental benefit: Escalon reduced its natural gas consumption by 7,000 MMBTU's, reflecting the success of the boiler replacements and efficiency upgrades.

The Escalon factory processes fresh-packed tomatoes that Heinz markets under the brands: 6 in 1, Allegro, Bella Rosa, Bell'Orto, Bonta, Christina's, Cristoforo, El Verano Sabrosos, Heinz, and Mama Linda.

The Company also is committed to reducing the amount of packaging material associated with our products. While keeping in mind food safety regulations and quality control, we are evaluating our waste reduction programs in order to establish short-term and long-term goals that we will communicate in future reports. Customer and supplier collaborations are among the driving forces impacting our waste reduction and packaging optimization initiatives.

Over the past two fiscal years, nearly 3 million cubic meters of water have been saved at our global manufacturing operations.

Water Conservation

Since water is vital to growing and processing tomatoes and other crops, we believe it is important to conserve this resource carefully for future generations and to help guarantee that Heinz has the water it needs to operate well into the future.

Our work in sustainable agriculture includes collaborating with suppliers around the world to implement water conservation initiatives, particularly drip irrigation methods that are substantially reducing crop-production water usage in North America, Europe, and Australia. Drip irrigation delivers a steady supply of moisture close to the ground to nourish plants, resulting in slower evaporation and lower overall water usage.

Over the past two fiscal years, nearly 3 million cubic meters of water have been saved at our global manufacturing operations. We are tracking these water savings through the measurement of incoming water, and continue to seek additional water conservation opportunities. We also are transferring best practices in water use efficiency across global facilities.

We have implemented many water-saving initiatives around the world:

- In North America, Heinz launched a series of internal initiatives referred to as Utility Optimization Projects in Fiscal 2007 that are expected to save 30 million gallons of water annually. At our facilities in the United States, water is being captured, treated and reused as many as 10 times in the manufacturing process.*
- In Australia, Heinz achieved a 50% reduction in water used per every ton of product manufactured at our Echuca facility in Fiscal 2007. This was done through the installation of new equipment that regulates water use and includes motion sensors that turn water on and off when a line is in use, and by implementing new procedures to control water usage. A project to achieve a further 20% reduction in water usage is now underway.*
- In Venezuela, Heinz saved 16.4 million gallons of water by upgrading to more efficient infant nutrition production equipment.*
- In Europe, we took steps to improve wastewater cleaning and to cut overall water consumption.*
- In China, Heinz is reusing treated discharged water for landscaping purposes, and has reduced water usage through staff education and technology.*

In North America, under our Utility Optimization Process, Heinz expects to save 19.5 million kilowatt hours of electricity and 54 billion British Thermal Units of natural gas in Fiscal 2008.

Energy Efficiency

Energy consumption is a major concern at Heinz. By addressing energy consumption, Heinz can mitigate the financial impacts of rising energy costs, reduce greenhouse gas

Lighter Cans for a Greener Planet

Heinz is taking a “can-do” approach to reduce environmental impacts in the United Kingdom.

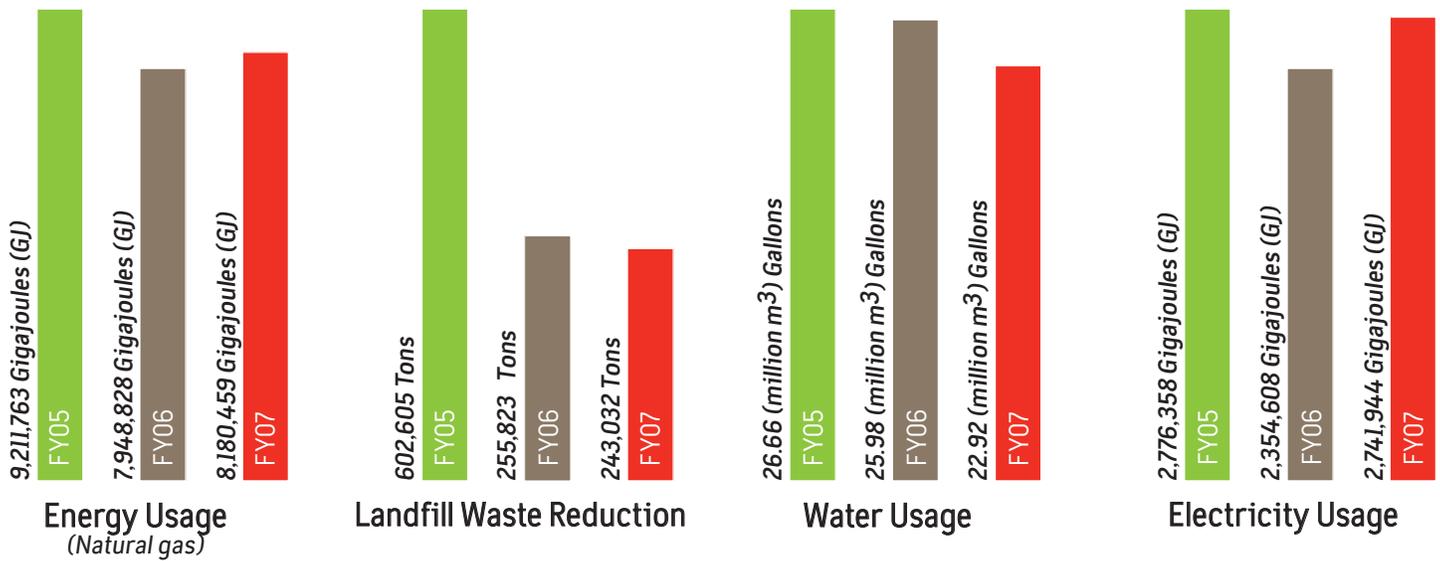
In February 2006, we introduced a lighter, easy-open can for products such as our Heinz soups. By using a thinner tinplate with up to 60 percent recycled steel for the can ends, the environment benefits. How? This single packaging innovation reduces the weight of cans, and reduces consumption of both steel and tinplate for the can end manufactured in the U.K. by nearly 1,400 tons annually.

The lighter cans also reduce the overall weight of products being transported, which in turn leads to improved fuel efficiency.

Heinz is now making design changes to reduce the weight and thickness of can bodies. Once testing for strength and performance is complete, we intend to adopt the more environmentally-friendly cans in other markets where we sell canned products, including Australia, Canada, and New Zealand.

Through packaging and process innovations like those in the U.K., Heinz can make a world of difference for the global environment, one product at a time.





emissions and eliminate inefficiencies in our factories and offices around the world. As we continue to implement existing solutions in Fiscal 2008, we will thoroughly evaluate our programs to ultimately establish both short-term and long-term energy use reduction goals. At the same time, we will work to overcome challenges to reducing energy use that include limitations of technology at manufacturing facilities and agricultural sites, and the costs of transitioning to renewable energy sources such as solar, wind and hydropower.

We already have implemented numerous energy-efficiency initiatives across our operations. In North America, under our Utility Optimization Process, Heinz expects to save 19.5 million kilowatt hours of electricity and 54 billion British Thermal

Units of natural gas in Fiscal 2008. Projects have included air compressor system upgrades, installation of steam optimization technology, lighting improvements and a cogeneration project, among many others.

We have been active in promoting the appropriate use of alternative and renewable energy sources. As a member of the Grocery Manufacturers of

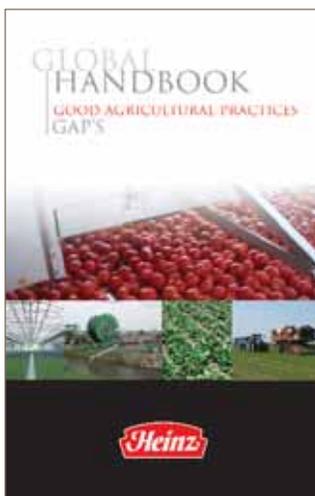
America/Food Products Association, Heinz supports reducing national reliance on fossil fuels in the United States while favoring a balanced approach to developing biofuels and ethanol. Heinz also is engaged in discussions with the U.S. government as it studies the economic feasibility of using sugar feedstocks to increase ethanol production. Heinz is continuously exploring ways to harness new or natural energy sources because the Company recognizes that change is necessary, and, in many cases, cost effective.

Climate Change

Heinz is determined to achieve significant reductions in the Company's emissions of greenhouse gases (GHG), especially carbon dioxide (CO₂).

We recognize the potential impact that global climate change could have on Heinz's operations. For example, severe weather could affect crops; higher costs of energy would increase our operational expenses; and a lack of availability of water, in turn, could limit production and distribution of goods. This is why we believe it is important for Heinz to contribute to lowering overall global GHG emissions. Among the challenges we face in lowering our GHG emissions are the lack of carbon sequestration technologies for the food processing industry, and the need to effect cultural change among employees and consumers.

Globally, direct and indirect greenhouse gas emissions by Heinz totaled approximately 883 metric tonnes of carbon



Heinz outlines its global agricultural practices and policies for suppliers in a handbook.

dioxide (CO₂) equivalents in Fiscal 2006 and approximately 900 metric tonnes of CO₂ equivalents in Fiscal 2007. (A metric tonne is equal to approximately 2,204 pounds).*

In Europe, Heinz is subject to the European Union Emissions Trading Scheme, which has been in place since 2005 to ensure that Europe meets its commitment under the Kyoto Protocol to reduce carbon dioxide emissions 5.2% from 1990 levels, by 2012. Each manufacturing site is granted an annual carbon dioxide emissions allowance, with incentives designed to promote reduction. Our manufacturing sites are on track to meet these targets.

In the U.K., Heinz is an active participant in The Carbon Trust, which was established by the government to reduce carbon emissions. Under this program, our Kitt Green facility has reduced CO₂ emissions by approximately 13% over the past three years. This achievement was made possible by the installation of energy-efficient continuous cooking equipment, as well as packaging innovations that enable food products to be cooked in the can during production, an energy-efficient process that we are extending to other facilities.

Managing for Excellence

As Heinz drives for continued improvement in our environmental performance, we have policies and practices in place to ensure compliance with local, state, and national regulations and laws, and our own stringent requirements. The Heinz Global Environmental Policy provides common standards for all of our facilities, including implementation of our Environmental Management System. Our systematic approach includes employee training and education, setting annual goals and targets, and working with suppliers and contractors to reduce their environmental impact. Twenty-two of our locations around the world have been certified to the International Organization for Standardization (ISO) 14001 environmental management system, and several others are in progress. It is our intention to continue to structure our environmental program around the ISO 14001 standard.



Kitt Green, our largest factory in the United Kingdom, has a quarterly publication that highlights, among other things, initiatives to make the facility more energy-efficient.

With a strong foundation in place, Heinz is making environmental stewardship a living, breathing part of our culture in many other ways. At our Heinz 57 Center in downtown Pittsburgh, we retained architects to design and create a “green roof” that provides a serene, natural setting on top of the 14-story building. Our green roof is used for employee meetings and other functions. At a number of facilities, we have installed skylights to provide natural light and reduce our use of electricity. Heinz also distributed energy-saving light bulbs to all 1,300 of our Pittsburgh employees in April 2007, reflecting our support of Earth Day.

While Heinz has a historically strong track record of environmental compliance, there are some instances when noncompliance is brought to our attention. Heinz incurred fines and penalties of approximately



Heinz's Global Innovation and Quality Center

\$187,000 in Fiscal 2006 and \$13,700 in Fiscal 2007 associated with noncompliance with environmental laws and regulations. The majority of these fines were associated with violations in the disposal of industrial process water. When we become aware of any noncompliance, remedial steps are taken immediately.

* We recognize these numbers have increased and are working to address our GHG emissions.



> Environmental Highlights from Around the World

Ireland

Our facility in Dundalk is recycling 99% of the cardboard, wood, and steel it uses, and 95% of the plastic. A newly installed condenser is expected to reduce annual electricity consumption by 566,000 kWh and reduce CO₂ emissions by 366,400 kg.

Germany

Heinz's Seesen facility reduced annual electricity usage by 297,000 kWh by installing and re-engineering cooling water pumps, and it lowered gas consumption by 67,875 m³ by reducing steam pressure.

Poland

Heinz Poland reduced its consumption of shrinkwrap foil by 40% by converting to thinner packaging.

United Kingdom

Kitt Green, Heinz's largest food processing facility in Europe, reduced direct CO₂ emissions by 5% in FY 2006 by modifying cookers, coolers and sterilizers. It also reduced landfill waste and implemented a program encouraging employees to bicycle to work.

India

Heinz India is reducing water consumption by more than 18% per ton of ketchup manufactured.

Indonesia

Heinz Indonesia reduced tinplate consumption by 10% by switching to thinner packaging and has reduced the weight of its glass soy sauce bottles.

Venezuela

Heinz Venezuela upgraded boiler controls reducing energy consumption by 300,000 m³ in FY2007.

Mexico

Heinz's Delimex facility increased recycling of packaging material to reduce landfill disposals by 33 tons in FY2007.

Costa Rica

Heinz Costa Rica reduced electricity usage by 57,600 kWh in FY2007. Additionally, solid waste and cardboard used in packaging was reduced.

New Zealand

Heinz New Zealand upgraded boilers and implemented steam and waste-heat recovery to reduce gas consumption and related CO₂ emissions.

United States

Heinz's Fremont, Ohio, facility reduced solid landfill waste by recycling 350,000 lbs. of plastic materials and 251,860 lbs. of metal materials.

Our Mason, Ohio, facility eliminated 625,000 lbs of metal waste through program improvements, preventative maintenance schedules and various controls.

The Chatsworth, California, facility launched a program to recapture steam condensate. As a result, it conserved more than 3.1 million gallons of water and used less gas. The facility also installed energy-efficient lighting to save 828,522 kWh annually.

The Portion Pac facility in Dallas recycled almost 1.2 million lbs. of material.

The Portion Pac facility in Atlanta initiated a plastic recycling program in 2006 that cut landfill waste by 7,280 lbs.

The Cedar Rapids, Iowa, facility implemented refrigeration utility monitoring to reduce electricity consumption by 2.77 million kWh. It also replaced lighting to achieve an additional reduction of 590,712 kWh.

The Escalon, California, facility reduced natural gas usage by 100,000 thm per year, and wastewater by 100,000 gallons a day.

The Jacksonville, Florida, facility recycled plastic drums, fiber drums, metal barrels and plastic pails to reduce landfill waste by a total of more than 148,000 lbs. in a six-month period through April 2007. It also cut electricity consumption by 607,458 kWh.

The Holland, Michigan, facility reduced natural gas usage by 8% with a boiler optimization program, and electric power by 7% with a lighting upgrade.

Canada

Heinz's facility in Leamington, Canada, implemented a bean soak system to reduce water usage and organic load, which further enhanced the quality of Heinz beans for processing. Steam trap upgrades also helped the plant increase condensate capture for reuse in boilers, reducing water and chemical waste.

The thickness of packaging film was reduced from 5.5 ml to 4.5 ml at the St. Marys factory, resulting in savings for both the business and environment.



Today, HeinzSeed is recognized globally as the premier all-natural hybrid tomato seed company delivering the best tasting, highest field performance, and the best consistency of processing tomato varieties in the world.

Fresh, thick, vine-ripened red tomatoes are the gold standard at Heinz, which is why we produce hybrid tomato seeds through traditional breeding techniques that ensure the highest quality, nutrition, and taste when the fruit is harvested and processed for products ranging from Heinz® Ketchup to Classico® pasta sauces in the U.S., and Heinz® Baked Beans and Heinz® Cream of Tomato Soup in the U.K., to name just a few.

It all begins with our renowned HeinzSeed program. The 6 billion hybrid tomato seeds we supply annually to farmers that grow our tomatoes and to our commercial customers,

produce superior-tasting and higher-yielding tomatoes. Higher yields per plant confer an important environmental benefit—namely that farmers can produce more tons of tomatoes with the same or lower amounts of water and fertilizer. In addition, Heinz seeds produce firm tomatoes that remain ripe longer when stored in the field, and are more disease resistant, which means farmers can reduce their use of pesticides.

Our expertise in tomatoes dates back to the origins of our Company, when founder Henry John Heinz introduced his brand of tomato ketchup in 1876. Heinz has been developing

proprietary tomato varieties since the 1930s; our hybrid tomato seed program began in the 1970s.

Prior to 1992, our Company sold Heinz-developed tomato seeds only to Heinz-affiliated growers for the produce that would be delivered to Heinz. In 1992, we started to sell hybrid tomato seeds to the California industry, and then expanded globally through affiliates and international dealers.

Today, HeinzSeed is recognized globally as the premier hybrid processing tomato seed company delivering the best tasting, highest field performance, and the best consistency of tomato varieties in the world. HeinzSeed is the market share leader in North America and the world. HeinzSeed develops hybrid

tomato varieties that are adapted to various global climates to benefit growers, processors, and end-users everywhere. Our most popular hybrid tomato varieties include those used for Ketchup, Peel-and-Dice, and the “Roma” Fresh Market.

Our success in hybrid tomato seeds is rooted in

research that is dedicated to sustainable agriculture and continuous improvement in quality and safety. Our HeinzSeed research facilities are located in California; Ontario, Canada; and Australia. Our research staff includes expert breeders, plant pathologists, agronomists, and technicians. Through their dedicated efforts, Heinz has made progress in enhancing disease resistance so tomato crops are less prone to blight, mold, viruses, and bacterial diseases. At the same time, our fruit quality laboratories evaluate tomatoes for taste, consistency, color, soluble solids, uniformity, size, and shape.

As a member of the California League of Food Processors, Heinz has worked closely with the California Tomato Grower’s

Association and the Processing Tomato Foundation, in conjunction with the University of California at Davis, to develop guidelines for sustainable tomato production and processing in California. Heinz is also a member of the Business Coalition of the Sustainable Food Lab, whose key objective is to promote sustainability throughout the supply chain and to maintain balance between people, profits, and our planet. This coalition promotes creative solutions to supply chain concerns and discusses issues in a constructive way to find solutions.

Just as important, we share our knowledge to benefit the world. Heinz supplies seeds to China, Southeast Asia, India, Europe, the Middle East, Africa, Caribbean nations, and Latin America. In China, for example, Heinz is working in the Xinjiang region with COFCO-Tunhe, China’s largest tomato processor. There, we teach farmers about sustainable agriculture, and introduce them to agricultural technologies, including the use of hybrid tomato seeds that will help them improve field yields, fruit quality, food and worker safety, and long-term viability of agriculture in their region. In Egypt and the Ukraine, Heinz is working with growers to introduce the same types of technologies, including hybrid tomato seeds.

The United States Agency for International Development is currently considering funding the development of processing tomato growers in the economically distressed Upper Nile region of Egypt. Heinz would work with ACIDI/VOCA, a non-governmental organization in



Heinz Chairman, President and CEO Bill Johnson (right) reviews the Company’s latest tomato varieties with Reuben Peterson, leader of Heinz’s global tomato research and supply team. Heinz recently expanded its research farm in Stockton, California, where it is developing tomato seeds that produce plants bearing naturally sweeter and thicker fruit with brighter red color, through classical breeding techniques.



A hybrid Heinz tomato seed is produced by using natural breeding techniques to cross-pollinate tomato plants. Our seeds are then bred to improve the yield, uniformity, color, disease resistance, and other traits such as tenderness, taste, and the amount of juice in Heinz tomatoes. Heinz only uses traditional breeding techniques and none of our tomatoes are genetically modified.

Egypt that promotes economic growth and the development of civil societies, with the goal of helping Egyptian farmers achieve economically successful and sustainable production of tomatoes for processing. The farmers would combine their land and management resources into organizations providing enough scale to allow effective investment in training and new technologies. This, in turn, would provide the necessary crop support for investment in new processing capacity and modern technologies that would meet international standards for quality, cost, performance, and sustainability.

Seed to Store: Ensuring Quality and Safety

Heinz enjoys another significant competitive advantage in having processes in place to ensure that it can trace the Company's tomato supply from the seed to the store. Simply put, Heinz is able to track where the tomato seed originates, what was used to help grow and fertilize the tomato plant, where the plant was grown and how, when and where the tomato was processed into a finished product, and how it reached its final retail distribution.

Heinz subjects tomatoes we receive from our growers to rigorous testing standards, visual inspections, and grading. We don't take just any tomato. Only the very best can be Heinz tomatoes.

Our traceability and quality assurance systems are critical components in our commitment to food safety. Our safety practices include sanitizing incoming hybrid seed to protect against fungus and bacteria, requiring that seedling growers follow strict industry protocol on the use of approved pesticides for preventative spraying, and maintaining records

of varieties and seed lots, as well as keeping greenhouse and field records. For example, we retain independent service providers to take samples of seedlings, and test them for pesticide residues. Random fruit samples also are taken from growers to monitor pesticide residue levels in raw tomatoes before they are harvested.

Furthermore, Heinz holds its network of tomato growers to stringent standards limiting the use of pesticides to a list that is more restrictive than the list of EPA-approved pesticides. We promote this tough policy because consumer health and food safety are top priorities at Heinz. We understand that reduced and safe application of pesticides is important for the health and safety of the tomato growers that supply Heinz with produce and the consumers who enjoy Heinz products.

Our Pure Food Company Tradition Lives On

At Heinz, it all starts with the tomato seed, but it ends with products that make Heinz the world's leading marketer of value added processed tomato products. Overall, Heinz uses more than 2.5 million metric tons of raw tomatoes each year, with 60% utilized in North America and 25% in Europe. Of that total, about 2 million tons are utilized as tomato paste, with about 50% sourced from California. In short, tomatoes are our primary ingredient worldwide.

Our growth in the tomato market reflects our enduring commitment to sustainability. Heinz will continue to deliver superior-quality tomatoes and tomato products to consumers while working with growers to institute ever more productive, efficient, and safe agricultural practices.

› Ensuring Quality and Safety for Consumers



Heinz maintains exacting quality and safety standards in the manufacturing and distribution of its products.

Exacting quality and safety standards are core to our mission and central to our heritage. They have driven our growth and success since 1869, when our founder, Henry John Heinz, began selling his first product, horseradish, in clear glass bottles so consumers could see the Heinz difference – the quality of our products and our use of wholesome ingredients.

Today, our robust quality assurance principles, procedures, standards, and technology help maintain Heinz's reputation as one of the most trusted brands in the world.

In 2000, Heinz instituted an online global database that allows us to track and trace every raw material and ingredient that we use in our food products. The database, which is continu-

ously updated and operates 24 hours a day, seven days a week, enables us to maintain critical information on the qualifications of suppliers and share our guidelines on ethical trading with them. The quality system tracks food safety requirements, records required data reported by Heinz suppliers, and enables us to monitor the quality and safety performance of factories and ingredients.

Suppliers are carefully screened and selected by Heinz through our Vendor Management Process. We expect suppliers to uphold our Supplier Guiding Principles and Global Operating Principles. If it is discovered a supplier is found not to be following Company guidelines, the supplier must take immediate corrective action, or Heinz will discontinue the relationship. Another component

of the vendor management program is continuous improvement. Our global vendor teams, along with Research & Development, closely work with our suppliers to monitor and improve their compliance, process control, and delivery systems.

Truth in Labeling

Truth in labeling has been a hallmark of Heinz for 140 years. The Regulatory Affairs departments of Heinz affiliates leverage the Global Database to maintain a labeling compliance platform that ensures consumers receive the most accurate and up-to-date information about the ingredients and nutritional value of our products. Our product labeling meets the high standards for clarity and accuracy and also conforms to the unique labeling requirements of each country where we sell our products. In Fiscal 2006 and Fiscal 2007, Heinz did not have any significant penalties or fines associated with product labeling regulations.

Global Quality Strategy and Risk Management

In 2005, Heinz launched a Global Quality Strategy that intensified our focus on risk assessment and prevention, sharing of global best practices, consistent product performance, and continuous improvement.

Our Global Quality Strategy is built upon five pillars:

- **Prediction**
- **People and Organization**
- **Policies and Standards**
- **Processes and Systems**
- **Performance**

At the same time, Heinz also established the Global Quality Risk Management Assessment and Improvement Program. The program is based on externally-recognized quality standards, including ISO 9001 and Hazard Analysis, and Critical Control Point, a food safety risk assessment process focused on control of biological, chemical, and physical hazards within the food chain.

The Global Quality Risk Management Process is designed to reduce quality/food safety risks, identify and share best practices, and measure all Heinz facilities against a global common standard. In Fiscal 2006 and 2007, all Heinz-owned and operated facilities around the world were assessed against this standard to enable us to record a performance baseline and develop improvement plans.

The assessment process involved third-party auditors assisted by Heinz staff, who then collaborated and developed improvement action plans that become part of our Annual Quality Plan. This baseline has helped Heinz determine where to make capital improvements, further develop employee training, and maximize resource utilization.

Overall, the assessments found that most Heinz facilities performed very well in quality and product safety categories. The results highlighted different improvement opportunities in each region, which we are in the process of implementing, to drive higher performance across Heinz.

Ensuring Consistent Quality Performance

Heinz has a Global Quality Council that reports to Enterprise Risk Management and is chaired by our Chief Quality Officer. The Council meets quarterly to set consistent global quality strategies, and to identify and implement best practices throughout the Heinz organization.

COOKING INSTRUCTIONS
HOB: Empty contents into a saucepan and stir gently while heating. Do not boil or overcook as this will impair the flavour.
MICROWAVE (Category E - 850W): Microwave ovens vary. The following is a guide only. Empty contents into a microwaveable container and cover. Heat on full power for 1½ minutes. Stir, then heat for a further 1 minute. Check that product is hot before serving.

NUTRITION INFORMATION		
Typical Values	Per 100g	Per serving (207g)
Energy	309kJ/73kcal	640kJ / 151kcal
Protein	4.9g	10.0g
Carbohydrate (of which sugars)	12.9g (5.0g)	26.7g (10.4g)
Fat (of which saturates)	0.2g (Trace)	0.4g (Trace)
Fibre	3.8g	7.9g
Sodium	0.3g	0.7g
Salt equivalent	0.8g	1.7g

NUTRITION INFORMATION		
Typical Values	Per 100g	Per serving (200g)
Energy	237kJ/57kcal	475kJ/113kcal
Protein	0.9g	1.8g
Carbohydrate (of which sugars)	6.6g (4.9g)	13.3g (9.8g)
Fat (of which saturates)	3.0g (0.2g)	5.9g (0.4g)
Fibre	0.4g	0.8g
Sodium	0.3g	0.6g
Salt equivalent	0.7g	1.4g





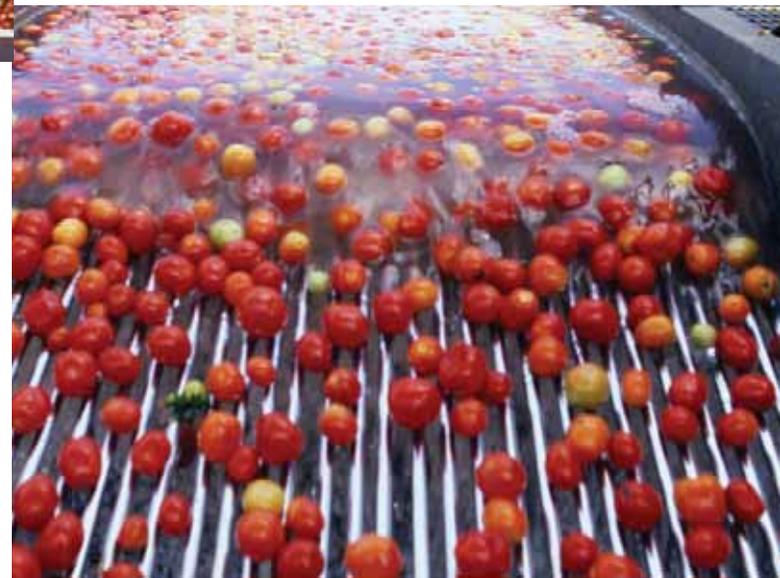
Heinz workers in a small town in the Goulburn Valley in Victoria, Australia, sort tomatoes before they are processed. Waste water from the factory is made available for farmers for irrigation and stock use.

Tomatoes arrive in large bins before they are processed.

Senior quality assurance directors from each of our six geographic regions: Europe, Africa and the Middle East, North America, Central and South America, Australia and New Zealand, and Asia participate in the Council and report to both World Headquarters and to the president or managing director of their respective Heinz affiliate. At the same time, our quality teams and supply chain partners are working together to enhance consistent product performance and quality with a focus on continuously meeting and exceeding customer and consumer expectations. This dual reporting structure helps us monitor and align standards and systems, and exchange information about best practices and quality assurance.

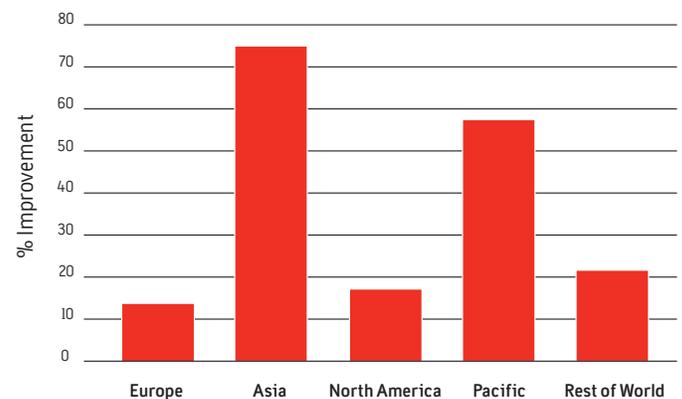
From time to time, food manufacturers are faced with unexpected quality issues that may lead to voluntary product recalls or other actions. In the last two fiscal years, Heinz has not had any significant product recalls. There were a very limited number of recall incidents; none representing a serious health risk. The vast majority involved mislabeling, where, as a precaution, Heinz opted to voluntarily recall the product in order to preserve consumer confidence.

In each of these cases, Heinz acted swiftly to take the appropriate action, while informing consumers and regulators of the mistake that occurred.



Tomatoes are cleaned and conveyed with water.

Risk Management Process Improvement 2006-2007



This chart shows the percent of year-on-year risk control improvement for Heinz Regions around the world, our leading measure of quality.

› Our Focus on Labor and Human Rights

Heinz has a legacy of providing fair treatment, competitive wages, equal opportunity, and safe and humane working conditions for all Heinz employees worldwide.

Heinz's commitment to responsible labor practices helps the Company achieve its business objectives. As a respected and trusted employer-of-choice, Heinz is able to attract and retain talented people by fostering good working relationships and providing attractive wages and benefits. Employees value working at the Company, which in turn helps ensure careers and uninterrupted operations. When labor challenges arise, we work collaboratively with our employees to address those issues.

Our Global Operating Principles convey Heinz's commitment to creating a workplace that fosters respect. These beliefs and practices include the following:

- ***Heinz and its affiliates will not knowingly hire anyone under the age of 16. If the local law requires a higher age, Heinz complies with the law.***
- ***We will not use forced labor or involuntary prison labor.***
- ***Heinz does not tolerate any form of physical or sexual harassment or abuse of its employees.***

- ***We recognize and respect the rights of labor unions.***
- ***We recognize each employee's right to associate with any legally sanctioned organization.***
- ***Heinz complies with all applicable local labor laws regarding wages and work hours.***

We train employees in workplace practices and inform them about our policies and principles, including our Global Code of Conduct, which communicates our expectations about legal and ethical behavior on the job.

A Diverse Workforce

Heinz is committed to employment equity and to recruiting and retaining a diverse group of qualified and dedicated employees. It is Heinz's policy to afford equal employment opportunities to all qualified employees and applicants. These employment opportunities are based solely upon an employee's or applicant's qualifications, skills, and abilities, without regard to any condition or characteristic that is not job-related. In addition, every Heinz location is required to have a policy prohibiting discrimination, including harassment, and an accompanying set of policies establishing procedures for reporting and investigating complaints.



Left: Iriana Muadz, Marketing Director for ABC, helped guide the re-launch of the soy sauce brand in Fiscal 2007 to update the brand's image for Indonesian consumers.

Middle: Marketing Director Steve Oakes led his team through the successful Canadian launch of both Heinz licensed soups and Smart Ones branded products.

Right: Heinz India Marketing Director Seema Modi and her team are generating rapid growth with an enhanced nutritional line of beverages and biscuits for children and families under the Complan brand.

Fiscal 2007 Global Employee Workforce

This chart displays global employee workforce data by gender and job category.

	TOTAL	MEN	WOMEN
MANAGEMENT POSITIONS	3,977	2,821	1,156
PROFESSIONAL/TECHNICAL	3,338	1,599	1,739
SALES WORKERS	2,435	1,872	563
CLERICAL/ADMINISTRATIVE	2,177	874	1,303
FACTORY WORKERS	20,815	13,067	7,748
GRAND TOTAL	32,742	20,233	12,509
		62%	38%

prohibiting retaliation, and providing for appropriate disciplinary action for violations.

In addition to hiring people of different ethnic backgrounds, Heinz is committed to providing career development programs and subsidizing educational expenses, including tuition reimbursement.

In the United States, Heinz has a women's mentoring group called the Global Organization for the Advancement of Leadership for Women. The group works to attract, develop, retain, and advance women in management.

Globally, 38% of the Heinz workforce is comprised of women and 29% of management positions are held by women. Also, 30% of Heinz employees hold salaried positions; the remaining 70% of employees are paid hourly. In the United States women account for 46% of our workforce and minorities account for 47% of our workforce.

Safety

Heinz has a strong track record of providing safe working conditions and regular safety training that meets our high standards.

At Heinz, our most important goal is to assure employee safety. In the past five years, Heinz regrettably had two employee

In the United States women account for 46% of our workforce.

fatalities, which occurred at factories overseas. After those cases, Heinz took immediate action to review and enhance safety training and procedures in those manufacturing facilities.

In the four-year period through the end of 2006, Heinz reduced the lost time injury frequency rate of employees at our North American manufacturing sites by almost half to 0.75. This means that less than one employee per 100 employees incurred a lost time injury. The industry benchmark is 1.6 per 100 employees.

Eliminating occupational injuries and illnesses is also a primary focus of the Heinz Safety Process. Under this process, Heinz employs safety professionals at each manufacturing

Our goal is to reach a Total Recordable Incident Rate (TRIR) of 1.0 or below at all of our facilities by Fiscal 2010.

	FY05 TRIR	FY06 TRIR	FY07 TRIR
North America	3.12	2.42	1.89
Europe	2.37	2.40	1.83
Latin America	2.80	4.22	4.89
Asia	1.31	1.65	0.20
Australia	3.20	2.90	4.20
New Zealand	6.74	5.87	7.83

(TRIR-Total Global Recordable Incident Rate for Fiscal 2005 through Fiscal 2007 for North America, Europe, Latin America, Asia, Australia and New Zealand)

Overall, our safety trends are positive. We continue to reinforce safety in all areas of our business.

location to ensure compliance with safety standards and regulations, and conduct safety audits twice a year to assess and benchmark safety performance. The audit results are used to establish annual Safety Health Accident Reduction Plans. We also hold annual Environment, Health and Safety conferences worldwide to focus on continuous safety improvement.

Labor Relations and Employee Benefits

Heinz maintains good relationships with labor unions. As of Sept. 30, 2007, approximately 60% of Heinz U.S. employees were covered by collective bargaining agreements. Heinz has a history of negotiating fair and competitive contracts that provide family-sustaining jobs and wages. Health and safety also are addressed in the Company's labor contracts, and the unions play an active role on health and safety committees

that help Heinz attain high standards of safety compliance and performance.

Heinz's commitment to employees includes offering comprehensive employee benefits such as retirement benefit plans, health insurance, medical care, disability insurance, maternity leave, child care assistance to employees wishing to adopt children, flexible work schedules, and other unique programs on a regional basis. In the U.S. for example, employee assistance programs provide confidential counseling on a wide range of services from health care to financial planning.



For more information
on our Code of Conduct, visit:
Heinz.com/Code_of_conduct

A Helping Hand from Heinz in Australia

Heinz is lifting the spirits of seriously ill children and hungry families "Down Under."

In Australia, Heinz employees receive two paid days off per year to volunteer for a registered charity. One such program is the Starlight Children's Foundation, an international organization that brightens the lives of hospitalized children through fun and entertaining therapeutic events. Through an ongoing partnership, Heinz Australia has raised a total of \$162,000 (AUD) for the Starlight Children's Foundation.

Additionally in 2006, Heinz was the major sponsor of the Heinz Charity Cup and Heinz Charity Cup Chef's Dinner in Melbourne, Australia. The Heinz Charity Cup was a celebrity soccer competition that brought together chefs from 16 of Melbourne's best restaurants to compete in a round-robin tournament for the title of Melbourne's Best Restaurant. The Heinz Charity Chef's Dinner that followed featured mouthwatering dishes from the restaurants, served in a three-course dinner.

At Heinz, we believe helping local communities and charitable organizations is part of our mission. In Australia and around the world, volunteering personifies our commitment to social responsibility and our dedication to being a good neighbor.

In Australia, Mr. Ketchup and Heinz employees joined the Captain Starlights to raise funds for the Starlight Children's Foundation at a charity soccer tournament.





In China, Heinz donates infant nutrition cereals to welfare centers throughout the country. Pictured above: Heinz China President Angus Or presents a supply of Heinz cereal to a representative of the Guangzhou Children's Welfare Center.

Through the H. J. Heinz Company Foundation and a range of charitable and humanitarian activities, our Company and employees strive to make a positive impact in the communities where we operate.

H. J. Heinz Company Foundation

A cornerstone of Heinz's commitment to society is the H. J. Heinz Company Foundation, which was established in 1951 to make contributions to further the public welfare.

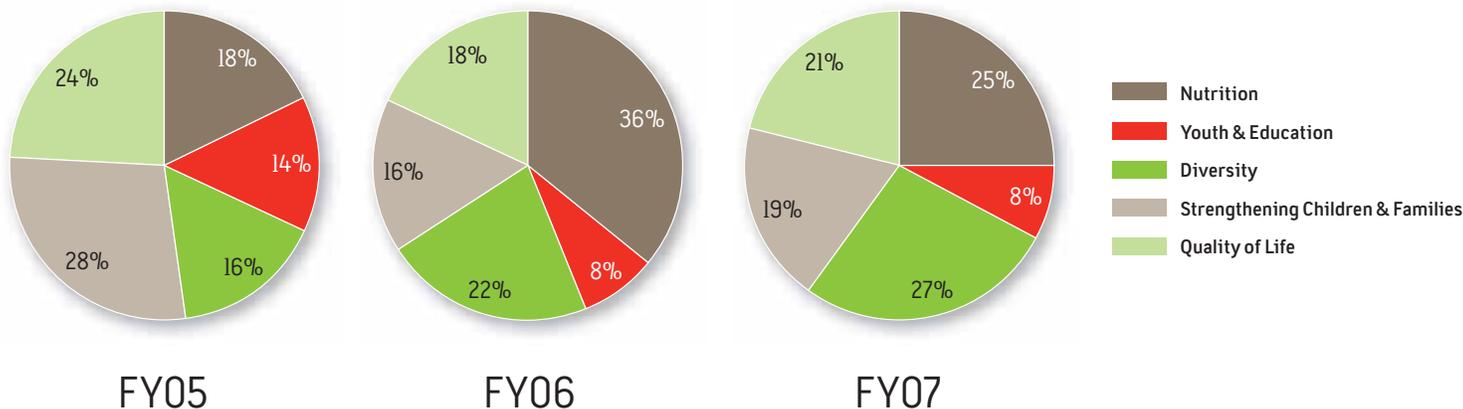
Funded each year by the H. J. Heinz Company, the Foundation is committed to promoting the health, nutrition, and well-being

of children and families. The Foundation donates funds to develop programs that support these areas in addition to education, youth services, diversity, and quality of life. Over the past three fiscal years, the Foundation has contributed more than \$13 million, supplemented by the millions of dollars of in-kind product donations provided by Heinz.

Each year, Heinz donates hundreds of thousands of pounds of products to America's Second Harvest, the largest charitable hunger relief organization in the United States. The food is distributed to food banks throughout the U.S. Around the globe, food from Heinz often is donated to other nonprofit

Foundation Program Allocations FY05–FY07

Funding as a percentage of total year contributions



organizations as well. In New Zealand, Heinz collects and donates non-perishable food for the Salvation Army through an annual festival to help combat hunger. In Canada, our Leamington facility donated approximately \$100,000 (CDN) in Fiscal 2007 in food products to food banks and other charities. In Australia, approximately \$20,000 (AUD) per year is given away to food banks and other charitable organizations.

Providing Aid in Times of Greatest Need

Heinz has an enduring legacy of providing humanitarian aid to communities affected by natural disasters. When Hurricane Katrina ravaged the southern United States in September 2005, Heinz provided more than \$1 million in assistance, reflecting contributions by employees and Heinz affiliates, with support from the Company Foundation. In May 2006, Heinz provided much-needed aid and food supplies when an earthquake in Yogyakarta, Indonesia, killed nearly 5,800 people and injured thousands more. Also notable, in February 2007, Heinz provided assistance to flood victims in Jakarta, Indonesia, through a donation of \$20,000 to the International Red Cross and Red Crescent Society.

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Helping to Create Stronger Communities

Employee volunteerism has long been a part of the Heinz heritage. We encourage employees to support charitable organizations through many programs and widespread campaigns that the Company supports including the Heinz Micronutrient Campaign, United Way, and special events such as the Heart Walk, which benefits the American Heart Association, and the Memory Walk, which benefits the Alzheimer's Association.

Employee volunteerism has long been a part of the Heinz heritage. We encourage employees to support charitable organizations through many programs and widespread campaigns and events that the Company supports.

The Foundation oversees a volunteer group called Heinz HELPS, which stands for Heinz Employees Lending Public Service. Heinz HELPS facilitates employee involvement and participation through a grass-roots approach. The program uses an internal Web site that enables employees to collaborate on projects and coordinate volunteer walks and programs.

In the United States, Heinz employees who volunteer 50 hours of their time in a fiscal year to help non-profit organi-

zations are recognized with Heinz HELPS award grants. Grants of \$250 are donated to the organization to which the employee volunteers.

The Foundation also offers a Gift Matching Program that matches contributions from employees and directors up to \$5,000 to non-profit organizations. Over the past two fiscal years, \$740,000 was contributed through this program.

Outside the U.S., Heinz maintains charitable foundations in Australia, Benelux (Belgium, Netherlands, and Luxemburg), and the United Kingdom.

Our Australia Foundation donates \$80,000 (AUD) per year. The Heinz Foundation Benelux donates €35,000 (EUR) each year. The Heinz Charitable Trust in the United Kingdom donates approximately £130,000 (GBP) per year.

Around the globe, Heinz employees also are active in volunteering. In Canada, we raise funds each year for the United Way through events such as the 57 Challenge Fun Run. In Australia, each Heinz site has a Help@Hand committee that works with staff to raise funds for local community projects.

Our Company's focus on being a community partner also extends to playing an active role in supporting public policies that promote product quality and safety, environmental responsibility, nutrition, and health and wellness.

In cases where Heinz reaches difficult but necessary business decisions to relocate or consolidate manufacturing operations, we strive to make the transition as smooth as possible for affected communities. Heinz maintains an open dialogue with government and community leaders, and we keep people informed throughout the process. We are sensitive to the concerns of the community, and we take that into account when considering strategic business options.



Left: As part of Operación Amor, Isabel Moya, a Brand Assistant in Heinz Venezuela, volunteered at J. M. de Los Rios Hospital to assist patients.

Below: Ida Laquatra – Heinz Director of Global Nutrition (3rd from left), explains how to read nutrition labels to a group of food bank volunteers.



Heinz employees often lend helping hands to public service projects. Pictured above: Stephanie Bennett, Brandi Swedinovich, Tammy Aupperle and Mike Yeomans.



About Heinz

The H. J. Heinz Company, offering “Good Food Every Day™,” is one of the world’s leading marketers and producers of healthy and convenient foods specializing in ketchup, sauces, convenience meals, soups, snacks, and infant nutrition. Heinz provides superior quality, taste, and nutrition for all eating occasions whether in the home, restaurants, the office, or “on-the-go.” Heinz is a global family of leading branded prod-

Heinz® ketchup, The World’s Favorite Ketchup.® Information on Heinz is available at www.heinz.com.

Industry Partnerships

Heinz addresses social and environmental issues on a wider scale through working relationships with industry groups and participation in organizations such as the Grocery Manufacturers of America/ Food Processors Association, the International Food Information Council,

of our inclusion in three high-profile indexes – the Dow Jones Sustainability Indexes, the Calvert Social Index and the Domini 400 Social Index – that track the financial performance of companies that demonstrate excellence in their attention to and management of environmental, social, and governance issues. In 2007, Heinz received the highest score from investment analysts in The LOHAS Index™ ranking of the 50 most environmentally and socially responsible companies. Heinz was also ranked among the 100 Best Corporate Citizens for 2007, a list published by CRO (Corporate Responsibility Officer) Magazine. Approximately 1,100 publicly-held U.S. companies in the Russell 1000, S&P 500, and Domini 400 indexes were considered with rankings based on extensive data collected by KLD Research and Analytics, an independent investment research firm. This recognition reflects Heinz’s strong performance across a broad range of social and environmental criteria and our return to shareholders.



In recognition of Heinz's contribution to the Chinese food industry, H. J. Heinz Company Chairman, President and CEO William R. Johnson received the Marco Polo Award from Zhang Jianguo, China's Deputy Director General of Foreign Administration, in 2006. The award is considered to be the highest honor bestowed by the Chinese government on a foreign business leader.

ucts, including Heinz® ketchup, sauces, soups, beans, pasta, and infant foods (representing over one third of Heinz’s total sales), Ore-Ida® potato products, Weight Watchers® Smart Ones® entrees, Boston Market® meals, T.G.I. Friday’s® frozen snacks, and Plasmon® infant nutrition. Heinz is famous for its iconic brands on five continents, showcased by

and Nutrition.gov, which provides online access to food and nutrition information from the United States government.

Recognition for Corporate Social Responsibility

Heinz is a public company whose common stock (NYSE: HNZ) trades on the New York Stock Exchange. We are proud

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